

Tactical Growth Solution Updates

July 31st, 2018

Dr. Pepper Snapple Group Merger

On July 10th, Dr. Pepper Snapple Group completed its merger with Keurig Mountain, the makers of Keurig coffee, and formed a new company Keurig Dr. Pepper. To reward shareholders of Dr. Pepper Snapple Group as of July 10th, a special cash dividend totaling \$103.75 was distributed along with a share of the new company for every share of Dr. Pepper owned. If you are invested in the Tactical Growth Solution portfolio and if you were receiving dividend income from your portfolio, you should expect to receive this special dividend as part of your payout in the next payment cycle, otherwise the dividends will be continued to be reinvested.

We believe this merger strengthens both Dr. Pepper and Keurig and we will continue to invest in the new company. There may be tax implications from this event and we advise you to contact your tax professional for further advise.

Replacing General Mills

We chose to replace General Mills, Inc. with Hormel Foods. General Mills, known for producing consumer foods such as Cheerios, Pillsbury, and Betty Crocker, recently purchased Blue Buffalo, a pet food producer. Our investment committee believes that this was a poor strategic move as General Mills is venturing into an area with little expertise and financed 80% of the purchase with debt, damaging their credit profile and increasing their leverage significantly.

We believe Hormel Foods, makers of popular brands such as SPAM and Skippy Peanut Butter, has greater growth potential and is in a stronger financial position than General Mills which allows them greater flexibility to make strategic moves. Hormel Foods is a Dividend Aristocrat and has raised their dividend in the last 52 consecutive years.

If you have any questions about these or any changes in your Liberty One portfolio(s), potential tax implications, or would simply like to learn more, please contact your financial advisor!

Thank you for your trust, business, and confidence,

Liberty One

Liberty One Investment Management, LLC is a Registered Investment Advisor with the SEC. Liberty One Investment Management's ADV Brochure, which serves as Liberty One's primary disclosure document, is available upon request at no charge or may be obtained directly from Liberty One Investment Management's website at www.libertyoneim.com. An investment in any Liberty One strategy involves risk of loss, including principal, as well as the potential for gain. Before investing, consider the investment objective, risk tolerance, potential for loss of principal, fees, and expenses. Past performance is no guarantee of future results. Diversification and asset allocation do not ensure a profit or guarantee against loss. Liberty One Investment strategies may lose value, are not FDIC/NCUA insured. Liberty One strategies are not suitable for all investors.



www.LibertyOneIM.com
847-680-9255